



Smart Floor Analytics for Healthcare Industry

Solution Overview: Resemble Systems Smart-Location solution will transform your location into smart environment to Provide best insight into Patient behavior in the room, or visitors footfall in the reception areas.

Healthcare Use Case

In a smart hospital, traffic can be analyzed across several hospitals so we understand the entire visitors journey. In the past, we had to run expensive survey projects to understand if hospitals associates were being responsive to customer service needs and then enact elaborate staff training programs. Now, within smart hospitals, we will be able our solution to see if customers dwell over a product area. Then, in real time, direct an associate to help that customer or analyze that information later to adjust store layouts for more efficient customer visits. In addition, by monitoring patient traffic in Emergency areas and customer demand in real time, we can customize the current in-hospital experience.

- Create interactive environments
- Improve customer service



Optimize Floor Plan: Enhance your property by making its interior and layout as efficient, intuitive and convenient as possible for every visitor or patient by understanding traffic behavior.

Understand Space Value: Measure which areas of your space generate the highest traffic and set informed and dynamic prices to each square foot of space to generate the highest return.

Reduce Energy Expenses: Understand exactly which areas are in use to reduce energy consumption for increased savings, a greener footprint and the opportunity to promote positive branding.

Visit us : Hall 7, Stand 19/B10

Demo Area : 10-11 Oct at 12:30 PM

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